

Dear Players and Families,

I hope you're all enjoying a great summer and are as excited as I am for the upcoming hockey season!

My name is James Cannon, and I'm honored to be the U13 Valley Storm coach this year. As we prepare for a new season, I wanted to take a moment to introduce myself and share my vision for our team.

This season, our focus will be on both individual player development and team growth. Each player



brings unique strengths, and we'll work hard to support every athlete in becoming the best version of themselves—on and off the ice. We'll also emphasize what it means to play as a team: trusting one another, communicating, and celebrating our collective progress.

Equally important to skill development is the respect we show for the game and everyone involved—our teammates, our opponents, referees, coaches, and the families cheering us on. Hockey is more than just a game, it teaches us character, discipline, and sportsmanship, all of which we'll prioritize every step of the way.

Above all, I want this season to be fun. Hockey is a game, and games should be enjoyed. Through hard work and shared goals, we will not only grow as athletes but also form lasting friendships and a deeper love for the sport.

I'm looking forward to getting to know each of you and working together to make this season a successful and memorable one. If you have any questions or would like to connect before the season starts, please don't hesitate to reach out.

Let's make it a great year!

Sincerely, James Cannon Head Coach, 13 Valley Storm